

**TERMS AND CONDITIONS**

<b>Organiser</b>	Dutch Lady Milk Industries Berhad (196301000165/5063-V)
<b>Contest Name</b>	Dana RM1 Juta Harapan
<b>Contest Period</b>	The Contest starts at 00:00:00 on 5 <sup>th</sup> April 2021 and closes at 23:59:59 on 30 <sup>th</sup> May 2021.
<b>Eligibility</b>	<p>The Contest is open to all Malaysian citizens and permanent residents in Malaysia aged 18 years and above with valid identification number (MyKad or MyPR) as on 5<sup>th</sup> April 2021.</p> <p>The following groups of persons shall not be eligible to participate in the Contest:</p> <p>(a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses);</p> <p>(b) Employees of the Organiser’s agencies associated with the Contest and their immediate families (spouse, children, parents, siblings, and their spouses).</p>
<b>Entry Method</b>	<p><b>Online Submission ( via <a href="https://www.smartmoments.com.my/">https://www.smartmoments.com.my/</a>)</b></p> <ol style="list-style-type: none"> <li>Buy any <b>Dutch Lady</b> participating product(s) (“Dutch Lady Products”) worth of <b>RM40</b> and above in a single receipt (“Proof of Purchase”) at any participating outlets within the Contest Period. The Participating Products are as follows: <ol style="list-style-type: none"> <li>Dutch Lady Formulated Milk Powder for Children 123/456/6+ 850g/900g, 550g/600g, 300g/ 350g</li> <li>Dutch Lady MaxGro 600g</li> </ol> </li> <li>Upload the following information via online submission platform at <b><a href="https://www.smartmoments.com.my/">https://www.smartmoments.com.my/</a></b> ; <ol style="list-style-type: none"> <li>Clear picture of the Proof of Purchase/Receipt</li> <li>Full Name</li> <li>MyKad Number</li> <li>Contact Number</li> <li>Email Address</li> <li>A creative photo showcasing your nominated child taking part in his/her favourite activity(ies) and hobby(ies).</li> <li>Submit a short story caption in not more than 100 words; on your aspirations for the child and how this education fund will benefit him/her.</li> <li>All Participants who wish to nominate another person’s child must obtain consent from the parent/guardian of the Nominated Child in the Form set out in “Attachment A” from the parent or legal guardian of the Nominated Child.</li> </ol> </li> <li>There is no limit to the amount of entries with valid purchases during the Contest Period. <b>Minimum Value</b> of Ringgit Malaysia Forty (RM40.00) in a single Proof of Purchase shall constitute as (1) one Entry. Retain the Original Receipt or Proof of Purchase for verification purposes.</li> <li>The Organiser will not send any acknowledgement report for each Entry.</li> </ol>

	<p>5. The Organiser does not accept any alteration of Proof of Purchase in any form. Handwritten receipt, Purchase Orders and/or Delivery Notes will not be accepted as Proof of Purchase.</p> <p>6. E-Commerce Tax Invoice receipt will be accepted as Proof of Purchase.</p> <p>7. Notwithstanding any of the above, upon receipt of the Entry and/or upon selection of the winners, as the case may be, the Organiser shall reserve the right to request for further evidence in the processing of the Entry including the original Proof of Purchase (hardcopy) and the identification documents for verification prior to the delivery of the Prizes. Failure to produce any of the foregoing documents within the stipulated time frame will result in disqualification and forfeiture of the Prizes.</p> <p>8. All selected shortlisted Grand Prize winners must submit a simple video within a stipulated time frame mentioned with a given guideline to be eligible to win the Prize (refer to Judging Details section for further information on this step). Failure to provide the video will result in forfeiture of the prize.</p>
<p><b>Entry Deadline</b></p>	<p>All entries must be received by the Organiser on or before 23:59:59 on 30<sup>th</sup> May 2021. Any Entry(ies) received outside the Contest Period shall be automatically disqualified.</p> <p>For the weekly submission, the Organiser shall receive the submission of Entries on or before 23:59:59 of the last date of each Contest Week as tabulated below.</p> <p><b><u>Contest Week Schedule</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Week 1 : 05 April 2021 – 11 April 2021</li> <li><input type="checkbox"/> Week 2 : 12 April 2021 – 18 April 2021</li> <li><input type="checkbox"/> Week 3 : 19 April 2021 – 25 April 2021</li> <li><input type="checkbox"/> Week 4 : 26 April 2021 – 02 May 2021</li> <li><input type="checkbox"/> Week 5 : 03 May 2021 – 09 May 2021</li> <li><input type="checkbox"/> Week 6 : 10 May 2021 – 16 May 2021</li> <li><input type="checkbox"/> Week 7 : 17 May 2021 – 23 May 2021</li> <li><input type="checkbox"/> Week 8 : 24 May 2021 – 30 May 2021</li> </ul>
<p><b>Judging Details</b></p>	<p><b>Verification of Entries</b></p> <ul style="list-style-type: none"> <li>• Clear photo of the Proof of Purchase indicating the Products, Receipt number, Date, Purchase value, Outlet name and Outlet location.</li> <li>• Required Creative Photo and Story Caption of not more than 100 words</li> <li>• Valid required Personal Details</li> <li>• No Duplication of Proof of Purchase</li> <li>• No alteration of receipt in any form; store name, items purchased, prices and transaction time</li> <li>• Handwritten Tax Invoice Receipt, Purchase Order and Delivery Note will not be accepted as proof of purchase.</li> <li>• Each participant is eligible to win a maximum of One <b>(01)</b> prize during the Contest Period; <ul style="list-style-type: none"> <li>I. one (01) Weekly Grand Prize <b>OR</b></li> <li>II. one (01) Weekly Consolation Prize</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>Participant is eligible to win an additional <b>Special Prize</b> for submission from purchase(s) done at Mydin/TF-Value Mart/Billion Supermarket/Manjaku outlet during the Contest Period, refer to <b>Special Prize based on Outlet Entry</b> clause.</li> </ul> <p><b>Shortlisting of Winners</b></p> <ol style="list-style-type: none"> <li>The contest has two selection rounds for each Contest week; the first and the finals.</li> <li>The first selection will be done by an independent juries appointed by the Organiser which will shortlists entries based on each Contest Week Table.</li> <li>The final shortlisted winners will be selected by the Organiser.</li> <li>Judging Criteria : <ul style="list-style-type: none"> <li>Originality or Creativity of the Photo and Story Caption</li> <li>An inspiring Story Caption of not more than 100 words</li> <li>Overall composition ; in relation to Contest Theme</li> </ul> </li> <li>The Photo and Story caption must not be lewd, obscene, disparaging, defamatory or otherwise inappropriate, offensive or objectionable, infringing to Code of ethic for the marketing of infant foods under Ministry of Health ( MOH) , and as determined by the judges and/or Organiser in their sole and absolute discretion. Any such entries will be disqualified.</li> <li>The Organiser will inform all shortlisted Winners via Email from which the Organiser received of the Entry.</li> <li>All selected shortlisted <b>Grand Prize Winners</b> will also be contacted via WhatsApp to the contact number which the Organiser had received in the Entries. Shortlisted winners will be requested to prepare and send via WhatsApp <b>013-692 8219</b> a simple video within a stipulated time frame mentioned with a given guideline to be eligible to win the Prize. Failure to provide the details as per the above will result in forfeiture of the prize. The Organiser will not be held liable in the event the winners cannot be contacted for whatever reasons.</li> </ol> <p><b>Winner Announcement</b></p> <p>Winners will be notified via WhatsApp as part of the prize fulfilment. The list of winners will also be announced on the Organizer’s social media <a href="https://www.facebook.com/DutchLady.SmartMoments/">https://www.facebook.com/DutchLady.SmartMoments/</a> and website at <a href="https://www.smartmoments.com.my/">https://www.smartmoments.com.my/</a></p> <p>The Organiser shall reserve the right to request for evidence of the original Proof of Purchase (hardcopy) for verification and prize redemption. Failure to produce the hard copy of the Proof of Purchase upon request will result in disqualification and prize forfeiture.</p>
<b>Prizes</b>	<p><b>Grand Prize</b>  <b>40 x Perbadanan Tabung Pendidikan Tinggi Nasional “Skim Simpanan Pendidikan Nasional-i” (SSPN-i) Education Fund worth RM25,000</b></p>

	<p>(5 weekly winners X 8 weeks : 40 winners)</p> <p><b>Consolation Prize</b>  <b>160 x Samsung Galaxy Tab A</b>  (20 weekly winners X 8 weeks : 160 winners)</p> <p>A total <b>200</b> winning Entry(ies) will be selected throughout the <b>Contest Period</b>.</p>										
<p><b>Special Prize based on Outlet Entry</b></p>	<p><b>Special Prize</b>  There is customized prize allocated for each outlet as below:</p> <table border="1" data-bbox="547 562 1487 768"> <thead> <tr> <th>Outlet</th> <th>Special Prize</th> </tr> </thead> <tbody> <tr> <td>Mydin</td> <td>20 x RM150 Mydin Shopping Voucher</td> </tr> <tr> <td>TF-Value Mart</td> <td>20 x RM150 TF-Value Mart Shopping Voucher</td> </tr> <tr> <td>Billion Supermarket</td> <td>20 x RM150 Billion Shopping Voucher</td> </tr> <tr> <td>Manjaku</td> <td>20 x RM150 Manjaku Shopping Voucher</td> </tr> </tbody> </table> <p>Each participant from the customised prize category is eligible to win a maximum of two (2) prizes during the Contest Period ;</p> <ul style="list-style-type: none"> <li>• One (01) Special Prize and One (01) Weekly Grand Prize , <b>OR</b></li> <li>• One (01) Special Prize and One (01) Weekly Consolation Prize</li> </ul> <p><b><u>Shortlisted Winner Selection Method</u></b></p> <p>As part of the Special Prize shortlisting winners' selection process, the Organiser will allocate a pool of serial numbers by each outlet for each Entry received and approved by the Organiser to be a successful entry ("<b>Qualified Entry</b>") throughout the Contest Period. A set of serial numbers will be allocated for the Entries starting from serial number "1".</p> <p>The winners will be selected; the total serialized numbers allocated based on the outlet Qualified Entries received during the Contest Period (e.g. 800 serial numbers) thus dividing with twenty (20), for example.</p> <p>800 entries ÷ 20 = <b>40*</b>  (The multiplication number in this case is 40)</p> <p>The Special Prize winner is the 40th serial number entry as the first winner and the subsequent serial numbers with the multiplication of 40*. Example of winning serial numbers 40, 80, 120, 160, 200, 240, 280, 320, 360, 400, 440, 480, 520, 560, 600, 640, 680, 720, 760 and 800.</p> <p>The rounding formula will be performed if the number of entries arises the decimal value, the number will be rounded to the nearest single digit number.</p> <p>Winners will be contacted via WhatsApp from the contest number <b>013-692 8219</b> to notify them of their winning and request for delivery address as part of the prize fulfilment process. Failure to do so will result in forfeiture</p>	Outlet	Special Prize	Mydin	20 x RM150 Mydin Shopping Voucher	TF-Value Mart	20 x RM150 TF-Value Mart Shopping Voucher	Billion Supermarket	20 x RM150 Billion Shopping Voucher	Manjaku	20 x RM150 Manjaku Shopping Voucher
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<p><b>Prize Claim/Delivery Date</b></p>	<ol style="list-style-type: none"> <li>1. The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever.</li> <li>2. Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.</li> <li>3. All prizes will be processed for delivery or collection within 30 days after the announcement of winners of the Contest.</li> <li>4. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice.</li> <li>5. The Prizes must be claimed within three [3] months from the date of the letter or announcement or notice of the claim of the prize whichever is earlier.</li> <li>6. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.</li> <li>7. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.</li> <li>8. The Grand Prize ; <b>PTPTN SSPN-i Education Fund worth RM25,000</b> is subject to Perbadanan Tabung Pendidikan Tinggi Nasional Terms &amp; Conditions at <a href="https://www.ptptn.gov.my/pengenalan-sspn-i-side">https://www.ptptn.gov.my/pengenalan-sspn-i-side</a></li> </ol>
<p><b>Additional Terms</b></p>	<ol style="list-style-type: none"> <li>1. The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Contest Period, make Prize substitutions, cancel, terminate or suspend the Contest in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Contest will constitute their acceptance of the Terms and Conditions.</li> <li>2. The Organiser, and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but</li> </ol>

	<p>not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Contest, as well as the redemption and/or utilisation of any Prize won.</p> <p>3. Participating child or child involved for this campaign must be of one ( 1) year old and above.</p> <p>4. The Organiser’s decision on all matters relating to the Promotion including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.</p> <p>5. By participating in this Contest, participants consent to give their personal information and the Organiser reserves the right to publish, use the participants and winners’ names and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.</p> <p>6. By submitting an entry to the Contest, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.</p> <p>7. For a more detailed description of our privacy practices, please refer to our Privacy Policy at <a href="https://www.dutchlady.com.my/privacy-policy.php">https://www.dutchlady.com.my/privacy-policy.php</a></p> <p>8. You may access and request for correction of your personal data, to limit the processing of your personal data, or to contact us with any enquiries in respect of your personal data as follows:</p> <p style="text-align: center;">Dutch Lady Careline Telephone No. : 1-800-88-1191 E-mail address: <a href="mailto:dutchladycareline@frieslandcampina.com">dutchladycareline@frieslandcampina.com</a></p>
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**Attachment A**

**Parental Consent**

I hereby declare and represent that I am the parent/legal guardian of \_\_\_\_\_ (name of nominated child) and I acknowledge, agree and consent to his/her full participation in the Dana RM1 Juta Harapan campaign as well as authorise DLMI to make use of his/her name and appearance in any promotional materials, the nature and the content of which has been fully explained to me.

Parent/Guardian’s full name as per MyKad:

Parent/Guardian’s email address:

Parent/Guardian's phone no.:

Parent/Guardian's signature: