



# Peraduan Si Manja Ceria

dengan DUTCH LADY®

Contest Period: 6 July - 31 August 2021

## TERMS AND CONDITIONS

<b>Organiser</b>	Dutch Lady Milk Industries Berhad (No. Pendaftaran: 196301000165 (5063-V))
<b>Contest Name</b>	<b>Peraduan Si Manja Ceria dengan Dutch Lady</b>
<b>Contest Period</b>	The Contest starts at 00:00:00 on 06th July 2021 and closes at 23:59:59 on 31st August 2021.
<b>Eligibility</b>	<p>The Contest is open to all Malaysian citizens and permanent residents in Malaysia aged 18 years and above with valid identification number (MyKad or MyPR) as on 06th July 2021.</p> <p>The following groups of persons shall not be eligible to participate in the Contest:</p> <ul style="list-style-type: none"> <li>a) Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses);</li> <li>b) Employees of the Organiser's agencies associated with the Contest and their immediate families (spouse, children, parents, siblings, and their spouses).</li> </ul>
<b>Entry Method</b>	<p><b>WhatsApp Entry</b></p> <ol style="list-style-type: none"> <li>1. Buy any <b>Dutch Lady® GUM (growing up milk) and formula dietary food for children product</b> ("Participating Products") worth of <b>RM40</b> and above in a single receipt ("Proof of Purchase") at any <b>TF Value-Mart</b> (Participating Outlet) within the Contest Period. The Participating Dutch Lady Products are as follows:                     <ul style="list-style-type: none"> <li>a) Dutch Lady Formulated Milk Powder for Children 123/456/6+ (850g/900g, 850g/900g Triple Pack, 550g/600g, 300g/350g)</li> <li>b) Dutch Lady MaxGro (600g)</li> </ul> </li> <li>2. Snap a clear picture of the receipt(s) and send the following information via WhatsApp to 018-2522240:                     <ul style="list-style-type: none"> <li>a) Clear picture of the Proof of Purchase/Receipt</li> <li>b) Full Name</li> <li>c) MyKad/MyPR Number</li> <li>d) Correct Answer to the Contest Question</li> </ul> <p><b>Contest Question: Dutch Lady® MaxGro is one of the participating product in the Contest. (True/False)</b></p> <p>(Example: Picture of Receipt, Daniel Bin Ashraf, 771108-10-5677, True/False)</p> </li> <li>3. Each valid entry, completed with the required picture of receipt, fulfilled purchase requirement, correct answer and personal information received and approved by the Organizer during the Contest Period will be serialized ("Qualified Entry"). For every RM40.00 purchased of participating product in a single receipt, one (01) serial number will be allocated to the Entry. For example:                     <ul style="list-style-type: none"> <li>a) The single receipt of RM80.00 of Dutch Lady participating products, two (02) serial numbers will be given.</li> <li>b) The single receipt of RM120.00 of Dutch Lady participating products, three (03) serial numbers will be given.</li> </ul> </li> </ol>

4. There is no limit to the amount of entries with valid purchases during the Contest Period.
5. Retain the Original Receipt or Proof of Purchase for verification purposes.
6. Notwithstanding any of the above, upon receipt of the Entry and/or upon selection of the winners, as the case may be, the Organiser shall reserve the right to request for further evidence in the processing of the Entry including the original Proof of Purchase (hardcopy) and the identification documents for verification prior to the delivery of the Prizes. Failure to produce any of the foregoing documents within the stipulated time frame will result in disqualification and forfeiture of the Prizes.

**Entry Deadline**

All entries must be received by the Organiser on or before 23:59:59 on 31st August 2021.

For the weekly submission, the Organiser shall receive the submission of Entries on or before 23:59:59 of the last date of each Contest Week as tabulated below.

**Contest Week Schedule**

- Week 1: 6 July 2021 - 12 July 2021
- Week 2: 13 July 2021 - 19 July 2021
- Week 3: 20 July 2021 - 26 July 2021
- Week 4: 27 July 2021 - 02 August 2021
- Week 5: 03 August 2021 - 09 August 2021
- Week 6: 10 August 2021 - 16 August 2021
- Week 7: 17 August 2021 - 23 August 2021
- Week 8: 24 August 2021 - 31 August 2021

**Judging Details**

**Verification of Entries**

1. Original Tax Invoice receipt indicating the Product(s) and Values, Receipt Number, Valid Purchase Date and Outlet Name
2. Valid required Personal Details and Correct Answer
3. No Duplication of Proof of Purchase
4. No alteration of receipt in any form; store name, items purchased, prices and transaction time
5. Handwritten Tax Invoice Receipt, Purchase Order and Delivery Note will not be accepted as proof of purchase.

**Shortlisting of Winners**

Each participant is eligible to win a maximum of **two (02)** prize during the Contest Period:

- 1 x Weekly Prize and Grand Prize, or
- 1 x Weekly Prize and First Prize, or
- 1 x Weekly Prize and Second Prize

The Organiser will contact all shortlisted Winners via WhatsApp or contact the mobile numbers from which the Organiser received of the Entry to request for delivery address as part of the Prize fulfilment process.

Failure to provide the details as per the above within the stipulated time frame will result in forfeiture of the prize. The Organiser will not be held liable in the event the Qualified winners cannot be contacted for whatever reasons.

**Weekly Prize: 10 x RM50 TF Value-Mart Shopping Voucher**

There are ten (10) RM50 TF Value-Mart Shopping Voucher to be won weekly for eight (8) weeks.

The shortlisted weekly winners will be determined based on the serialized number of Qualified entries received during the Contest Weekly Period, for example: if there are 1,000 eligible entries/serial numbers received during the Contest Week, this number will be divided by 10. Illustration of computation is as follows:

$$1,000 \div 10 = 100^*$$

The Weekly Prize shortlisted winner is the 100th serial number entry and subsequent serial numbers with the multiplication of 100. Example of the shortlisted winning serial number; 100\*, 200\*, 300\*, 400\* and so forth.

Total of **10 winners** will be selected for EACH Contest Week.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.

**Grand Prize: 1 x Ogawa Luxe Massage Sofa**

There is one (1) Ogawa Luxe Massage Sofa to be won throughout the Contest Period.

The shortlisted winner will be determined based on the serialized number of Qualified entries received during the Contest Period, for example: if there are 8,200 eligible entries/serial numbers received during the Contest Period, this number will be divided by 2. Illustration of computation is as follows:

$$8,200 \div 2 = 4,100^*$$

The Grand Prize shortlisted winner is the 4,100\* serial number entry.

Total of **1 winner** will be selected throughout the Contest Period.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.

**First Prize: 2 x Panasonic 32" Android Smart TV**

There are two (2) Panasonic 32" Android Smart TV to be won throughout the Contest Period.

The shortlisted winners will be determined based on the serialized number of Qualified entries received during the Contest Period, for example: 8,200 eligible entries/serial numbers received during the Contest Period, will be deducted with the Grand Prize winner's Entry/Entries and divided by 2. Illustration of computation is as follows:

Assuming Grand Prize winner's entries = 16\* entries

$$8200 - 16* = 8184 \div 2 = 4092*$$

The First Prize shortlisted winners is the 4,092\* serial number entry and subsequent serial number with the multiplication of 4092. Example of the shortlisted winning serial number; 4092\* and 8184\*.

Total of **2 winners** will be selected throughout the Contest Period.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.

**Second Prize: 3 x Panasonic 2 in 1 Cordless Vacuum Cleaner**

There are three (3) Panasonic 2 in 1 Cordless Vacuum Cleaner to be won throughout the Contest Period.

The shortlisted winners will be determined based on the serialized number of qualified entries received during the Contest Period, for example: if there are 8,200 eligible entries/serial numbers received during the Contest Period, this number will be deducted with the Grand Prize and First Prize winner's Entries and divided by 3. Illustration of computation is as follows:

Assuming Grand Prize and First Prize winner's entries = 37\* entries

$$8200 - 37* = 8163 \div 3 = 2721*$$

The Second Prize shortlisted winners is the 2,721\* serial number entry and subsequent serial number with the multiplication of 2721. Example of the shortlisted winning serial number; 2721\*, 5442\* and 8163\*.

Total of **3 winners** will be selected throughout the Contest Period.

The rounding formula will be performed if the winning number of entries arises the decimal value, the number will be rounded down to the nearest single digit number and the multiple serial numbers will be selected as the winner.

**Winner Announcement**

Winners will be notified via WhatsApp. The list of winners will also be announced on the Organizer's social media <https://www.facebook.com/DutchLady.SmartMoments/>

The Organiser shall reserve the right to request for evidence of the original Proof of Purchase (hardcopy) for verification and prize redemption. Failure to produce the hard copy of the Proof of Purchase upon request will result in disqualification and prize forfeiture.

<b>Prizes</b>	<p><b>Grand Prize</b> 1 x Ogawa Luxe Massage Sofa</p> <p><b>First Prize</b> 2 x Panasonic 32" Android Smart TV</p> <p><b>Second Prize</b> 3 x Panasonic 2 in 1 Cordless Vacuum Cleaner</p> <p><b>Weekly Prize</b> 10 X RM50 TF Value-Mart Shopping Voucher (x 8 weeks) (Total of 80 Weekly winners)</p>
<b>Prize Claim/Delivery Date</b>	1. The Organiser, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever.

2. Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.
3. All prizes will be processed for delivery or collection 30 days after the announcement of winners of the Contest.
4. The Organiser reserves the right to substitute any prize with that of similar value at any time without prior notice.
5. The Prizes must be claimed within three (3) months from the date of the letter or announcement or notice of the claim of the prize whichever is earlier.
6. The Prize shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.
7. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.

#### Additional Terms

1. The Organiser reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Contest Period, make Prize substitutions, cancel, terminate or suspend the Contest in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Contest will constitute their acceptance of the Terms and Conditions.
2. The Organiser, and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Contest, as well as the redemption and/or utilisation of any Prize won.
3. The Organiser's decision on all matters relating to the Promotion including judging and selection of winners will be final, binding and conclusive on all Participants, and no correspondence or appeals will be entertained.
4. By participating in this Contest, participants consent to give their personal information and the Organiser reserves the right to publish, use the participants and winners' names and/or photographs plus their entries for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by the Organiser.
5. By submitting an entry to the Contest, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
6. For a more detailed description of our privacy practices, please refer to our Privacy Policy at <https://www.smartmoments.com.my/en/privacy-policy/>
7. You may access and request for correction of your personal data, to limit the processing of your personal data, or to contact us with any enquiries in respect of your personal data as follows:

Dutch Lady Careline Telephone No.: 1-800-88-1191  
E-mail address: [dutchladycareline@frieslandcampina.com](mailto:dutchladycareline@frieslandcampina.com)



MS 1500  
1069-01/2004

