

Beginning June 2023, Dutch Lady Milk Industries Berhad's (DLMI) range of toddler milk powder products will be produced at Frisian Flag Indonesia (FFI). FFI is the leading dairy company in Indonesia that just celebrated its 100th year anniversary. DLMI and FFI are both part of the FrieslandCampina manufacturing network.

There will be no compromise in our product safety and quality. Our range of toddler milk powder being produced at FFI meets the required standards stipulated under the Malaysia Food Regulation 1985 and Food Act 1983, which are aligned with international requirements.

As part of this adaptation, the following changes will be implemented on our toddler milk powder product packs:

- i) Halal Number
- ii) Manufacturing Address
- iii) Product pack dimension

i) Halal Number

Our toddler milk powder products will continue to be Halal-certified. Jabatan Kemajuan Islam Malaysia (JAKIM) has certified FFI as a Halal manufacturer for DLMI's range of toddler milk powder products.

Halal Number updated to MS 1500 1001-12/2021





ii) Manufacturing Address

The Department of Veterinary Services (DVS) Malaysia has also certified that milk powder products produced at FFI's facility meet Malaysia's national standards and food safety requirements.

Manufacturing address updated to Frisian Flag Indonesia Jl. Raya Bagar KM.5 Pasar Reno. Jakarta Timur. 13760

iii) Product Pack Dimension

*All pack grammage remains unchanged

Dutch Lady 123/456/6+ 8509

Dutch Lady 123/456 5509

Dutch Lady 123 3009



ht cm (+1cm vs. old)

DUTCH

DUTCH

DUTCH

DESCRIPTION

STREET NAME

(+1cm vs. old)

(+1cm vs. old)

ight Acm (Unchanged)

RUCH

(BUTCH

(B

Dutch Lady MaxGro 1.2kg

Dutch Lady MaxGro 6009

Dutch Lady MaxGro 15x27g



Height 23cm (Unchanged



Height 23cm (Unchanged)

(Unchanged)



Height 14cm

Length 9cm Width 9.1cm

Length 16cm

FREQUENTLY ASKED QUESTIONS:

General / Overview

1. When will DLMI's milk powder operations in Malaysia be discontinued?

The targeted date of discontinuation of our milk powder operations in Petaling Jaya is at the end of June 2023. Rest assured, we will continue supplying milk powder to the market, sourced from our FrieslandCampina network.

2. Does this mean we can't buy Dutch Lady milk powder products?

We will continue to provide our milk powder products for the Malaysian market. These products will be sourced from the FrieslandCampina network.

3. Where will the milk powder products come from?

The supply of our toddler milk powder products will come from Frisian Flag Indonesia (FFI), part of the Friesland-Campina network. Rest assured, we will continue supplying milk powder products to the Malaysian market.

4. Who is Frisian Flag Indonesia (FFI)?

Frisian Flag Indonesia (FFI), as part of the FrieslandCampina network, is the leading dairy company in Indonesia that just celebrated its 100th year anniversary.

5. Will Dutch Ladu's toddler milk powder products sourced from FFI continue to be Halal certified?

Yes, our toddler milk powder products will continue to be Halal-certified. Jabatan Kemajuan Islam Malaysia (JAKIM) has certified FFI as a Halal manufacturer for DLMI's range of toddler milk powder products.

6. Will Dutch Lady's toddler milk powder products continue to be of high-quality / safe for consumption?

We remain driven by our purpose to nourish Malaysians with high-quality, sustainable and Halal dairy nutrition. Malaysia's Department of Veterinary Services (DVS) has also certified that milk powder products produced at FFI's facility meet Malaysia's national standards and food safety requirements.

7. Is DL IFT powder fully imported (both produced & packed in FFI)?

Yes, DLMI's range of toddler milk powder products will come from Frisian Flag Indonesia (FFI), part of the Friesland-Campina network.

8. Other than DL IFT, are other products such as DL milk powder also produced in FFI now?

FFI will be producing our range of toddler milk powder products. We will also be collaborating with local manufacturers who comply with FrieslandCampina's global standards.

Product-Specific Enquiry

1. Will there be any changes in the ingredient list or nutritional information for milk powder products from FFI?

Rest assured, there will be no changes in the ingredient list or nutritional information for milk powder products from FFI. As a responsible company, however, we constantly look at formulating our products to meet the nutritional needs of Malaysian children, focusing on calcium, protein, vitamins and minerals.

2. I just bought a pack of toddler milk and it says that this product is manufactured in Indonesia. Is this a genuine or fake product?

Beginning June 2023, Dutch Lady Milk Industries Berhad's (DLMI) range of toddler milk powder products will be produced at Frisian Flag Indonesia (FFI). DLMI and FFI are part of the FrieslandCampina manufacturing network. As part of this adaptation, the range of toddler milk powder products pack will be updated with a new Halal number, manufacturing address and a new product pack size /dimension. The easiest way to identify these changes is by referring to our website. If you require further clarification, please contact our Consumer Careline at 1800-81-3855.

3. Why does the taste/colour/smell/texture of the milk powder I just bought seem different from your previous one?

There is no change in formulation. However, if you require further clarification, kindly reach out to our Consumer Careline at 1800-81-3855.

4. Can I trust that this Indonesian-produced milk powder to be safe and reliable for my kids?

Our toddler milk powder products will continue to be Halal-certified. Jabatan Kemajuan Islam (JAKIM) has certified FFI as a Halal manufacturer for DLMI's range of toddler milk powder products. Malaysia's Department of Veterinary Services (DVS) has also certified that milk powder products produced at FFI's facility meet Malaysia's national standards and food safety requirements.